

BLANK SLATE/LITMOR PUBLICATIONS POST-ITS TEMPLATE REQUIREMENTS

3.125" X 3.125"
**ORANGE LINE REPRESENTS
BLEEDING ART AREA**

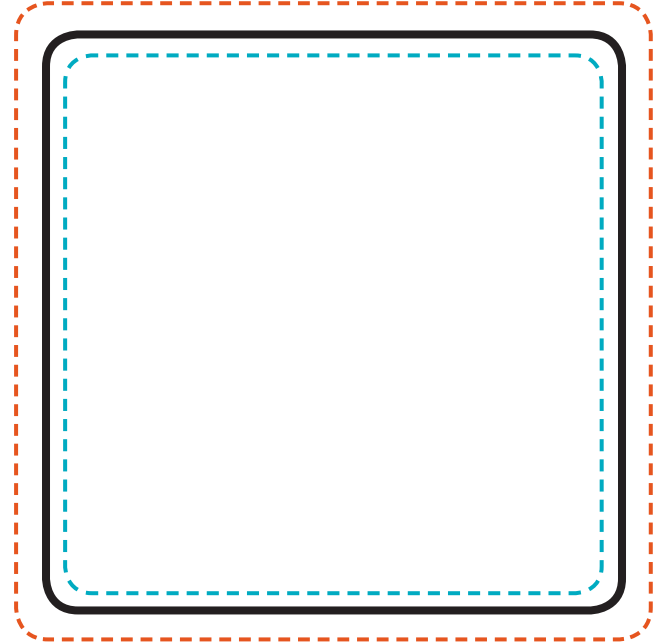
(all artwork needs to come out to this line if image or color goes to the edge of the dieline.)

3" X 3"
WITH .125" CORNER RADIUS

Black line represents die
(or final trim size)

2.875" X 2.875"
**BLUE LINE REPRESENTS NON-BLEEDING
ART AREA**

(This indicates safety area.
No text or images that are not part of the bleed should extend past this line.)



SIZE: 3.125" X 3.125"

REFERENCE LINES DO NOT PRINT, AND SHOULD NOT BE INCLUDED IN SUPPLIED ARTWORK

PLEASE EMAIL YOUR ACCOUNT EXECUTIVE

TO EXPEDITE THE PROCESS PLEASE FOLLOW THESE GUIDELINES:

- Convert files to EPS or PDF format. Make sure all artwork is centered on page
- Outline all type if program permits
(If supplying artwork that is not a PDF and cannot be outlined please supply font)
- If rasterized images are not imbedded please make sure they are supplied
- If document has raster images, make sure all spot colors are converted to CMYK
Please limit document for four (4) colors.
- Back print should only be one (1) color with a 50% coverage of the whole area.
- If document has raster images they should be a minimum of 300 dpi.
(If you supply a low res image we will print it, but know what you supply is what we will print.)

BlankSlate
MEDIA

105 Hillside Avenue, Suite I,
Williston Park,
New York 11596
www.theislandnow.com
(516) 307-1045

Litmor
Publications

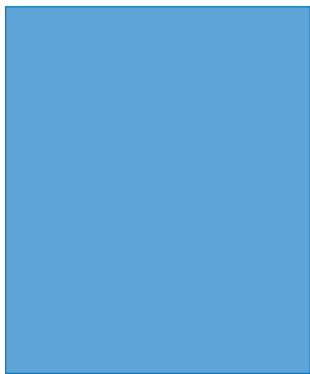
821 Franklin Avenue,
Suite 208
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NEW HYDE PARK HERALD COURIER • GREAT NECK NEWS • MANHASSET TIMES
ROSLYN TIMES • WILLISTON TIMES • PORT WASHINGTON TIMES

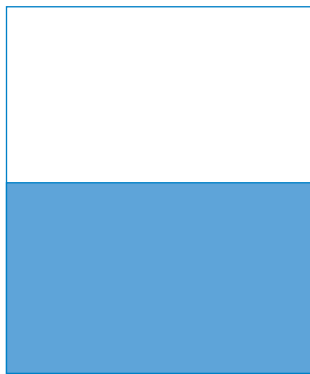
MID-ISLAND TIMES / GARDEN CITY NEWS • BETHPAGE NEWSGRAM
JERICHO SYOSSET NEWS JOURNAL • SYOSSET ADVANCE

BLANK SLATE/LITMOR PUBLICATIONS MODULAR SIZES

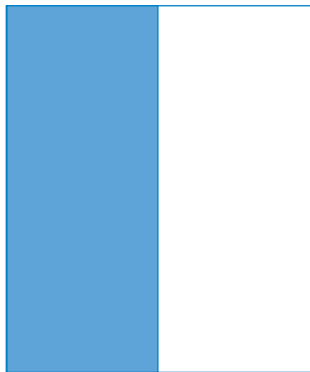
BLANK SLATE MEDIA



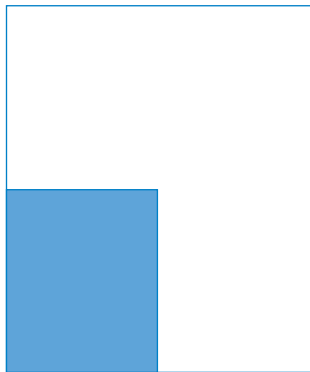
FULL PAGE
8.75" X 11.5"



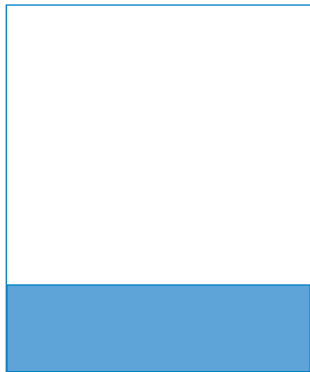
HALF HORIZONTAL
8.75" X 5.6"



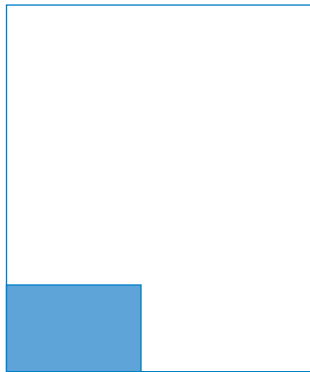
HALF VERTICAL
4.3" X 11.5"



QUARTER VERTICAL
4.3" X 5.6"



QUARTER HORIZONTAL
8.75" X 2.7"

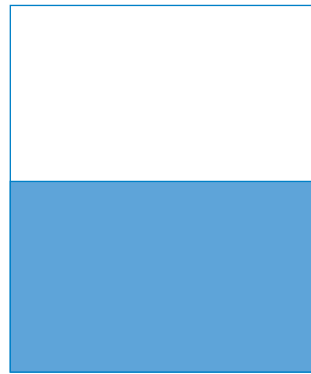


EIGHTH PAGE
4.36" X 2.7"

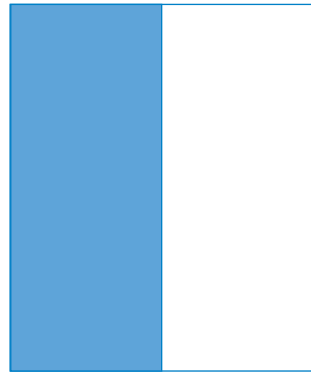
LITMOR PUBLICATIONS



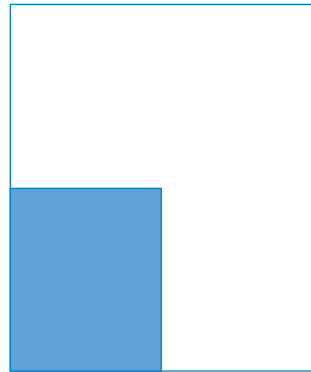
FULL PAGE
9.83" X 11.3"



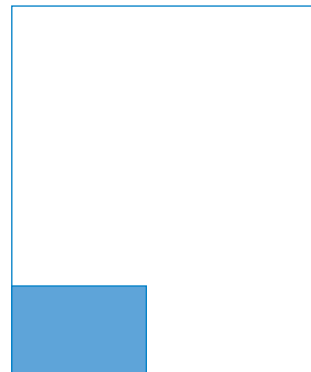
HALF HORIZONTAL
9.83" X 5.5"



HALF VERTICAL
4.83" X 11.3"



QUARTER VERTICAL
4.83" X 5.6"



EIGHTH PAGE
4.83" X 2.79"

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BLANK SLATE MECHANICAL REQUIREMENTS

COLUMN SIZE

1 COLUMN	1.325"
2 COLUMN	2.833"
3 COLUMN	4.313"
4 COLUMN	5.79"
5 COLUMN	7.2065"
6 COLUMN	8.75"

LINE SCREEN & DPI

All documents are 85 lpi
Tiffs and EPS images are 300 dpi
Bitmaps 400 dpi
Photoshop CMYK

PRINTED PHOTO OFFSET

Total image area 8.75" X11.5"
6 column format

PHOTO SHOP CMYK SETTINGS

Dot gain: Standard 36% Total Ink Limit: 240%
Separation Type: GCR VCA Amount: 5%
Black Ink Limit: 100%

Grayscale images must be 8 bit not 16 bit
We prefer all digital files submitted as Adobe Acrobat
PDF file
PDF submission guidelines:

1. Embed all fonts, including 35% subset
2. Color files must be CMYK, not RGB
3. Composite file, without crop marks

BLANK SLATE MEDIA PUBLICATIONS

Great Neck News
Manhasset Times
New Hyde Park/Herald
Courier
Roslyn Times
Port Washington Times
Williston Times

LITMOR PUBLICATIONS

Garden City News
Bethpage
Newsgram
Jericho Syosset News
Journal
Mid Island Times
Syosset Advance

MODULAR UNITS	COLUMNS	SIZES
FULL PAGE	6	8.75" X 11.5"
1/2 HORIZ	6	8.75" X 5.6"
1/2 VERT	3	4.3" X 11.5"
1/4 VERT	3	4.3" X 5.6"
1/4 HORIZ	6	8.75" X 2.7"
1/8 PAGE	3	4.3" X 2.7"

FILE SUBMISSION

We also accept files from these **MAC/PC compatible programs**: InDesign CS*4 / Illustrator** CS4 / Photoshop***

*Must include all fonts and artwork (higher version than InDesign 4 can be converted to extension: inx, or idml and then submitted to us.

**All type must be converted to outline

***Files should be flattened and saved as PDF, CMYK as appropriate

Files cannot exceed software versions listed above

- Repros of original artwork is required
- Deadline for proof copy one (1) week prior to publication date
- Files 10MB or smaller may be emailed, please be sure to include name of sales rep and advertiser in "subject" line
- CDs of larger files may be mailed to the address of the appropriate publication or in care of your sales rep.
- Mechanicals, artwork, layout or design of an ad concept created at Blank Slate Media LLC that is not published in any publication owned and/or operated by Blank Slate Media LLC and is used in other publications will be charged at the rate of \$100.00 per man hour expended.

SPACE RESERVATION & MATERIAL DEADLINES

BLANK SLATE MEDIA LLC

PUBLICATION DAY: FRIDAY

RESERVATION DEADLINE: FRIDAY 5PM PRIOR TO PUBLICATION DAY

MATERIAL DEADLINE: MONDAY 5PM PRIOR TO PUBLICATION DAY

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LITMOR PUBLICATIONS

MECHANICAL REQUIREMENTS

COLUMN SIZE

4 COLUMN FORMAT	
1 COLUMN	2.3" WIDE
2 COLUMN	4.8" WIDE
4 COLUMN	9.8" WIDE

MODULAR UNITS	SIZES
FULL PAGE	9.83"X 11.3"
9/16 PAGE	6.5"X 8.5"
1/2 HORIZ	9.8"X 5.5"
1/2 VERT	4.8"X 11.3"
1/4 VERT	4.8"X 5.6"
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- Repros of original artwork is required
- Deadline for proof copy one (1) week prior to publication date
- All out mechanicals remain the property of the Publisher
- Files 10MB or smaller may be emailed, please be sure to include name of sales rep and advertiser in "subject" line
- CDs of larger files may be mailed to the address of the appropriate publication or in care of your sales rep.

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