## DIGITAL ADVERTISING RATES

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>WEEKLY PER/MONTH</th>
<th>MONTHLY PER/MONTH</th>
<th>3 MONTHS PER/MONTH</th>
<th>6 MONTHS PER/MONTH</th>
<th>12 MONTHS PER/MONTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEADERBOARD</td>
<td>$80</td>
<td>$325</td>
<td>$295</td>
<td>$275</td>
<td>$210</td>
</tr>
<tr>
<td>CUBE</td>
<td>$55</td>
<td>$225</td>
<td>$205</td>
<td>$190</td>
<td>$145</td>
</tr>
<tr>
<td>BANNER</td>
<td>$40</td>
<td>$150</td>
<td>$135</td>
<td>$130</td>
<td>$100</td>
</tr>
<tr>
<td>BOTTOM BANNER</td>
<td>$30</td>
<td>$120</td>
<td>$110</td>
<td>$100</td>
<td>$80</td>
</tr>
<tr>
<td>E-BLAST</td>
<td>$150</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

**CREATIVE FEE:** $75 for static ads. Waived for minimum schedule of $150

**PRINT COMBINATION DISCOUNT:** 25% Off when running in combination with print advertising

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## ADVERTISING OPTIONS

1. **LEADERBOARD** (728 x 90 PIXELS)
2. **CUBE** (300 x 250 PIXELS)
3. **BANNER** (600 x 120 PIXELS)
4. **BOTTOM BANNER** (728 x 90 PIXELS)

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**WEBSITE STATISTICS**

- MONTHLY PAGE VIEWS: ..........338,398
- MONTHLY UNIQUE VISITORS: ....125,098
- IMPRESSIONS: .................497,000

**EMAIL STATISTICS**

- EMAIL BLAST: 16,450 EMAILS PER BLAST

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**ADVERTISING OPTIONS**

- Rate are per month. All ads are run on site. Above prices do not include design changes.
- **AD SPECIFICATIONS:** We accept jpegs, gifs, and flash files. Send material to: Blank Slate Media /Litmor Publications

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**Blank Slate Media**

105 Hillside Avenue, Suite I, Williston Park, New York 11596

www.theislandnow.com (516) 307-1045

**Litmor Publications**

821 Franklin Avenue, Suite 208, Garden City, NY 11530

(516) 294-8900 www.gcnews.com