

DIGITAL ADVERTISING

THEISLANDNOW.COM / GCNEWS.COM



DIGITAL ADVERTISING RATES

AD SIZE	WEEKLY	MONTHLY PER/MONTH	3 MONTHS PER/MONTH	6 MONTHS PER/MONTH	12 MONTHS PER/MONTH
LEADERBOARD	\$80	\$325	\$295	\$275	\$210
CUBE	\$55	\$225	\$205	\$190	\$145
BANNER	\$40	\$150	\$135	\$130	\$100
BOTTOM BANNER	\$30	\$120	\$110	\$100	\$80
E-BLAST	\$150				

CREATIVE FEE: \$75 for static ads. Waived for minimum schedule of \$150

PRINT COMBINATION DISCOUNT: 25% Off when running in combination with print advertising

WEBSITE STATISTICS

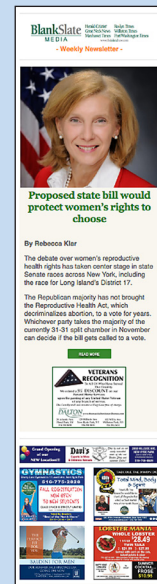
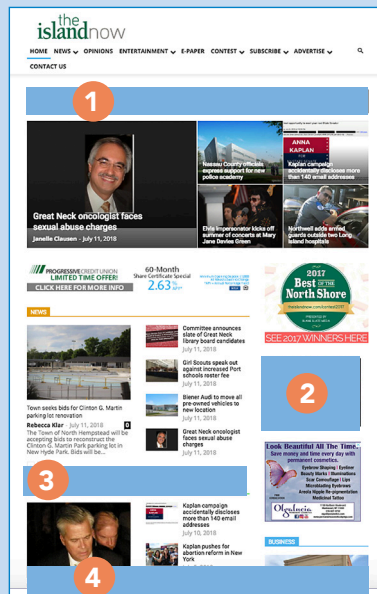
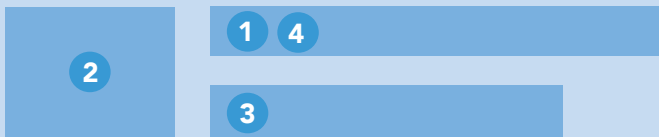
MONTHLY PAGE VIEWS: 338,398
 MONTHLY UNIQUE VISITORS ... 125,098
 IMPRESSIONS 497,000

EMAIL STATISTICS

EMAIL BLAST:
 16,450 EMAILS
 PER BLAST

ADVERTISING OPTIONS

- 1 **LEADERBOARD** (728 X 90 PIXELS)
- 2 **CUBE** (300 X 250 PIXELS)
- 3 **BANNER** (600 X 120 PIXELS)
- 4 **BOTTOM BANNER** (728 X 90 PIXELS)



E-BLAST

Above rates are per month. All ads are run on site. Above prices do not include design changes.

AD SPECIFICATIONS: We accept jpegs, gifs, and flash files. Send material to: Blank Slate Media /Litmor Publications

BlankSlate
 MEDIA

105 Hillside Avenue, Suite 1,
 Williston Park,
 New York 11596
 www.theislandnow.com
 (516) 307-1045

Litmor
 Publications

821 Franklin Avenue,
 Suite 208
 Garden City, NY 11530
 (516) 294-8900
 www.gcnews.com

NEW HYDE PARK HERALD COURIER • GREAT NECK NEWS • MANHASSET TIMES
 ROSLYN TIMES • WILLISTON TIMES • PORT WASHINGTON TIMES

MID-ISLAND TIMES / GARDEN CITY NEWS • BETHPAGE NEWSGRAM
 JERICHO SYOSSET NEWS JOURNAL • SYOSSET ADVANCE